

FOR IMMEDIATE RELEASE

North American Representative Office of Shenzhen, China and Asia Pacific – USA Chamber of Commerce Form Strategic Alliance

Los Angeles, October 27, 2005-- The Asia Pacific – USA Chamber of Commerce (APUCC) and the North American Representative Office of Shenzhen, P. R. China (NAROS) have entered into a strategic alliance, whereby the two organizations have agreed to work closely together in matters pertaining to their respective interests. The two parties signed a memorandum of understanding outlining ways in which the two entities can work together and promote US-China business exchanges. The signatories to the agreement are Ms. Stacy Sun, Chief Executive Officer of APUCC, and Mr. Andrew Pan, Chief Representative of NAROS.

The basic framework for cooperation is outlined in four categories of collaboration. These include information-sharing regarding direct investment leads, information-sharing regarding trade leads, cooperation and joint participation in events, and assistance and mutual promotion whereby the two parties agree to exchange website presence and assist each other with logistics and other matters pertaining to trade missions, and visiting delegations.

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About NAROS.

North American Representative Office of Shenzhen, P. R. China (NAROS), is a U.S. based free service provider representing the City of Shenzhen, the first Special Economic Zone in China and the largest export city as well as the 4th largest economy among all China cities. Sponsored by the Municipal Government of Shenzhen and the Shenzhen Bureau of Trade and Industry (SZBTI), NAROS is to give support and services for North American companies to do business in Shenzhen and other parts of China on a no fee basis. As a cross-cultural business matchmaker and facilitator, NAROS aims at building the most well known channel for North American companies to do business in Shenzhen and the surrounding Pearl River Delta.

For more information about NAROS, please visit www.shenzhenoffice.org.

About APUCC

Asia Pacific - USA Chamber of Commerce (www.apucc.org) is a non-profit organization established in the U.S. with branch offices in Shanghai and Beijing. APUCC was created to promote trade and economic development between the United States and Asian Pacific countries with a particular focus on China. Based in Los Angeles, California, APUCC assists American business executives by providing business services that include quarterly trade missions, workshops, executive briefings, seminars, conferences, and cultural exchanges.

For more information, please contact

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