



**Asia Pacific - USA
Chamber of Commerce**

June 18, 2007

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Asia Pacific - USA Chamber of Commerce Presents China Global Conference 2007

- Premier conference on China provides unparalleled access to potential Chinese business partners
- Information and resources for how to develop a successful Chinese business
- Keynote speeches from leading Chinese economists Yushi Mao and Min Tang
- Includes 110-member Chinese delegation of small- to mid-sized businesses actively seeking U.S. investment, partners and distribution channels
- Conference runs July 12-13 at Westin Bonaventure Hotel in downtown LA

Los Angeles, Calif. -

You don't have to travel to China to enjoy direct access to Chinese companies with investment opportunities. You only have to head to downtown LA July 12-13 to attend the 2007 China Global Conference.

China is in transition from central planning to a market-oriented economy and is offering once in a lifetime opportunities to foreign businesses. The information-packed, two-day 2007 China Global Conference will provide information and resources for attendees to develop successful businesses in China.

"Doing business with or inside China can be daunting," said Stacy Sun, CEO of the Asia Pacific - USA Chamber of Commerce. "You must deal with outsourcing, strategic planning, business development, government relations, as well as mergers and acquisitions—all in an unfamiliar culture that doesn't play by American rules. This conference will help your business overcome the challenges that limit growth in China."

Sessions on Chinese economics, business, politics, manufacturing, outsourcing and supply chain management will be offered, as well as informational sessions on opportunities in China in the environmental, telecommunications and media sectors.

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Rui Yang, the producer and anchor of China Central Television-9, English Channel, will act as master of ceremonies for the conference. The featured keynote speakers on July 12 are Yushi Mao, Chairman of the Board of Unirule Institute of Economics, and Min Tang, Chief Economist of Asian Development Bank and Deputy Secretary General, China Development Research Foundation of the Development Research Center of the State Council. Other scheduled speakers are:

- **Richard Chow-Wah**, Vice President - Powertrain Manufacturing, Chrysler Group
- **Mark Fischer**, Managing Director of NBA, China (TBC)
- **Zhikai Gao**, Senior Vice President, CNNOC Limited
- **Scott Kronick**, President of Ogilvy Public Relations, China (TBC)
- **Jeff Noles**, CEO, Smart Smile Network, Former MD of eBay Taiwan, EVP China
- **Alexander Wan**, Executive Editor of China Daily, CEO Roundtable and CEO of ERA2020
- **Huiyao Wang**, Chairman of China Western Returned Scholars Association Chamber of Commerce
- **Raymond Wang**, Vice President, Siemens Ltd. China

Chang Zhou Meets Los Angeles 2007

Chang Zhou Meets Los Angeles 2007, which runs in conjunction with the 2007 China Global Conference, includes a 110-member Chinese delegation led by the mayor of Chang Zhou, Mr. Wang Weicheng. The delegation includes 55 owners of small- to mid-sized companies with annual sales revenue ranging from \$20 million to \$350 million (U.S.) who wish to set up offices in the United States and are actively seeking U.S. investment, partners and distribution channels. Conference attendees will have exclusive access to leading Chinese business executives from industries including:

- **Apparel** (*branding suits and casual wear*)
- **Food** (*frozen food products, food processing*)
- **Machinery/Equipment** (*agriculture tools, automotive parts, bearing parts machines, diesel machines, health appliances*)
- **Manufacturing** (*Bath appliances, camping furniture, copper and aluminum tubing & fittings, lighting, hydraulic cylinders, industry protective films and railway components*)

Delegates will showcase projects that are open for equity investment or joint venture opportunities. Projects are filtered and pre-screened, based on both industry focus and potential to succeed, and are designed for small to mid-sized American companies and investment banking firms looking to invest in projects in China— as well as for American companies looking for joint venture partners in China.

“This conference is designed to create business opportunities by providing a variety of quality business reasons for internationally-minded, small and mid-sized businesses from China and America to come together,” Sun said.

For information on registration or sponsorship, visit www.gatewaytochina.us/2007. To arrange an interview with Stacy Sun, contact Rebecca Wang at 626-795.9486.

About Asia Pacific - USA Chamber of Commerce

Asia Pacific - USA Chamber of Commerce (APUCC) is a non-political organization with offices in Pasadena, Calif., and Shanghai, China, which was established to promote free trade and economic development between the United States and China. The APUCC facilitates multinational networking that helps members successfully understand and compete in the US-China marketplace through high quality conferences, trade missions and other member services.