



**Asia Pacific - USA
Chamber of Commerce**

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**Leading China Business Executives, Officials and Trade Experts
To Attend China Global Conference 2007**

**More Than 350 Expected For July 12-13 Event in Los Angeles
Presented By The Asia Pacific - USA Chamber of Commerce**

Los Angeles, June 25, 2007 – American executives faced with the challenge of developing a “China strategy” for their company can get the information they need, plus unparalleled access to potential Chinese business partners, at “China Global Conference 2007,” July 12-13 at the Westin Bonaventure Hotel in Los Angeles.

The conference, now in its second year, is organized by the Asia Pacific-USA Chamber of Commerce. “China offers enormous potential opportunity for American companies, but doing business with China can be daunting,” said Stacy Sun, CEO of the Asia Pacific - USA Chamber of Commerce.

“There are all of the usual challenges of outsourcing, business development, government relations and so on – but all in an unfamiliar culture that doesn’t play by American rules,” Ms. Sun said. “This conference is aimed at helping American companies understand how to partner with Chinese entrepreneurs to capitalize on the opportunities for growth in China.”

Highlights of the conference will include:

- Keynote addresses by 15 world-renowned authorities on China trade, including leading Chinese economists Yushi Mao and Min Tang.
- One-on-one meeting with the owners of Chinese companies with sales of \$25 million to \$350 million, who are looking to partner with American firms to do business both in China and in the United States.
- Briefings on issues affecting US-China business.

Other scheduled speakers include senior executives of the Chinese divisions of Chrysler, Siemens and Ogilvy Public Relations, as well as senior executives of one of China's largest oil companies, a leading newspaper, a healthcare company and others.

The Conference will include sessions on Chinese economics, business, politics, manufacturing, outsourcing and supply chain management, and will present opportunities in China in the environmental, telecommunications and media sectors.

Running in conjunction with the 2007 China Global Conference is "Chang Zhou Meets Los Angeles 2007", a 110-member trade delegation led by Mr. Wang Weicheng, mayor of Chang Zhou. The city, in the heart of China's explosively-growing Jiangsu province and a short drive from Shanghai, has tripled in population in the last three years. Companies participating in the delegation are actively seeking U.S. investment, partners and distribution channels.

Delegates will showcase projects that are available for equity investment or joint venture opportunities. Projects are pre-screened, based on industry focus and potential for success, and are designed for small to mid-sized American companies and investment banking firms looking to invest in projects in China, as well as for American companies looking for joint venture partners in China.

For information and registration, visit www.GatewayToChina.US, or call 626-795.9486.

About The Asia Pacific - USA Chamber of Commerce

The Asia Pacific - USA Chamber of Commerce (APUCC) is a non-political organization with offices in Pasadena, Calif., and Shanghai, China. It's goal is to promote free trade and economic development between the United States and China. The APUCC facilitates multinational networking to help members understand and successfully compete in the US-China marketplace, through high quality conferences, trade missions and other member services.